



FOR IMMEDIATE RELEASE

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LITTLE DEBBIE AWARDS \$4,000 TO AARON PARKER ELEMENTARY SCHOOL
Texas-based Elementary School Wins Little Debbie Back to School Contest



Little Debbie District Sales Representative **Gary Brooks**, right, presented a \$4,000 check to Aaron Parker Elementary GT teacher **Britany Creamer** and her students **Chance Mitchell**, **Donald Williams**, **Wiley Quillen**, **Remie Moore** and **Khadija Joudeh**. The class, located in the North Lamar Independent School District in Paris, Texas, was named the grand prize winner of the Little Debbie Back to School Contest for their winning 30-second video showing how their school could use the money if chosen as the contest winner.

COLLEGEDALE, TENN. – Little Debbie® snacks, America’s No. 1 selling snack cake and brand of McKee Foods Corporation, a family owned bakery, located in Collegedale, Tenn., recently awarded \$4,000 to the grand prize winner of the Little Debbie Back to School Contest.

Congratulations to Aaron Parker Elementary School teacher, Britany Creamer, and her classroom for being chosen as the grand prize winner of the Little Debbie Back to School Contest. The winning submission was a fun 30-second video showcasing the talent and creativity of the classroom. The video also showed what needs would be met if chosen as the winner of the contest. The school plans to use the money to help purchase playground equipment, books for the school’s new STEM Library as well as using funds towards the school’s

Sky Ranch, an annual summer camp program that is part of the school district, North Lamar ISD. The awarded money was announced on Friday, Dec. 21, and was presented by Little Debbie District Sales Representative, Gary Brooks, after the school's Christmas Program.

"I found out about the contest only a few days before it was due and posed the idea to the class," mentioned Britany Creamer, gifted and talented teacher at Aaron Parker Elementary. "They jumped right on it once they heard! We didn't know if we had winning material, but we had fun working together to create the video. We were so excited to hear that our video was the winning submission. Our classroom will be able to purchase necessary supplies, and contribute to the construction of the new STEM Library at Aaron Parker."

In order to be chosen as the grand prize winner, entrants submitted a 30-second video or a photo to Little Debbie showing how their school could use the \$4,000. For 14 days, schools across the nation had the opportunity to submit for a chance to win. With over 160 entrants, the winner was chosen based on creativity, school need, school spirit and how well they exhibited the Little Debbie voice, mission and values. An additional top 20 winners received Little Debbie snack packs filled with favorite products such as Oatmeal Creme Pies and Zebra® Cakes. The contest was in conjunction with the seasonal product line, Little Debbie Back to School, which was available August through mid-September.

"Choosing Aaron Parker Elementary and knowing the funds are going to help their classroom, is a great feeling and has been very exciting for the company," said Jennifer Cummins-Askew, McKee Foods' Creative Services manager. "We had several excellent submissions that went above and beyond our expectations. Aaron Parker Elementary was ultimately the winner, and we are just as excited as them to see the funds used toward their classroom needs."

For more information about past or current contests, the Little Debbie brand and products, please visit www.littledebbie.com. The winning video can be viewed on Little Debbie social media accounts, as well as on the school district website, www.northlamar.net.

ABOUT THE LITTLE DEBBIE BRAND

McKee Foods' Little Debbie brand is America's No. 1 selling snack cake and is increasing its presence in the breakfast pastry and cookie categories. More than 138 billion Little Debbie® snacks have been sold by retailers since 1960 in the United States, Canada, Mexico, Puerto Rico and on U.S. military bases worldwide. Every week, Little Debbie® snacks are baked fresh and delivered from our bakeries to your communities – that's why they're so fresh tasting. Local independent distributors, who are members of your communities, purchase these products from McKee Foods and sell them to local retailers, and ensure that the freshest products are available in your stores. In fact, you'll find our quality pledge and our guaranteed fresh date on every package. Visit littledebbie.com for more information. You can also find us on Facebook and Twitter.

ABOUT MCKEE FOODS CORPORATION

McKee Foods, a family bakery with annual sales of about \$1.3 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 5,200 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® snacks, Drake's® cakes, Sunbelt Bakery® snacks and cereals, Heartland® brands and Fieldstone® Bakery food products. Visit mckeefoods.com for more information.

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