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PRESS RELEASE

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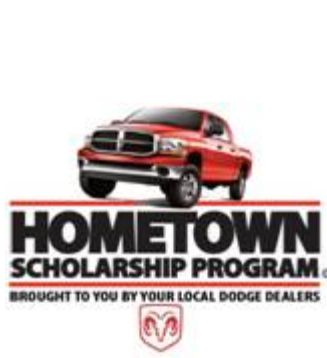
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Cutline: North Lamar and Paris High School band students and representatives from James Hodge Motors stand in front of a 2010 Dodge Ram Crew Cab 1500 truck to be given away in a drawing for the Hometown Scholarship Program. Kneeling are NL band members Rebecca Arroyo and Fallin Boswell. Standing, left to right, are PHS members Jonathan Hatley, McKenzie Webb, Will Horne, NLHS band member Hannah Comstock, Bill Owens, James Hodge General Manager, and Jay Hodge, James Hodge Sales Manager.

JAMES HODGE MOTORS AND PARIS AND NORTH LAMAR HIGH SCHOOL BANDS LAUNCH HOMETOWN SCHOLARSHIP PROGRAM



Paris, TX – September 17, 2009 – The Hometown Scholarship Program, presented by local Dodge Dealers, including James Hodge Motors, along with North Lamar and Paris High School Bands announced the launch of the 2009 charity fundraising campaign that generates scholarship funds for high school band students. The Hometown Scholarship Program is part of James Hodge Motors continuing commitment to the hometown community.

This Fall, Paris and North Lamar High School Band members will attend community events to request \$5.00 suggested donations in support of their Hometown Scholarship Program. With each \$5.00 suggested donation, 100 percent of the proceeds go to scholarship and leadership development programs.

Individuals who donate to the program may register to win a 2010 Dodge Ram Crew Cab 1500 truck and automatically receive a voucher to redeem a complimentary T-shirt at James Hodge Motors. Upon arrival at James Hodge Motors, donors may additionally register to win a \$10,000 scholarship.

“We encourage parents, families, neighbors and friends of North Lamar and Paris High School Bands to support this program by providing a suggested \$5.00 donation at local events such as Paris and North Lamar High School football games and other events throughout our community, “ stated Tom Sanders. “This innovative program creates scholarship money for our band members to further their education, attend various programs and educational activities, and enhances the development of future leaders.”

Now celebrating its seventh year, the Hometown Scholarship Program has raised more than \$4.8 million for various high school organizations throughout the country. In 2009, the Hometown Scholarship Program hopes to raise more than \$1.5 million nationally.

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